

Employee Engagement 2008

Engaging Diverse Employee Audiences to Drive Business Results

MELCRUM

Connecting Communicators

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<input type="checkbox"/> Essential techniques for employee engagement	\$420	\$280
<input type="checkbox"/> Engaging employees in corporate responsibility	\$340	\$230
<input type="checkbox"/> Internal communicator's guide to employee engagement	\$149	\$99
<input type="checkbox"/> How to use social media to engage employees	\$480	\$320

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<input type="checkbox"/> Ultimate engagement package- includes all 5 of the above		\$1339
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<input type="checkbox"/> Internal comms hub	\$199	
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<input type="checkbox"/> Knowledge management review	\$485	\$325

RESEARCH REPORTS

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<input type="checkbox"/> Delivering successful change communication	\$760	\$510
<input type="checkbox"/> Transforming your intranet	\$495	\$330
<input type="checkbox"/> Delivering effective communication from the top	\$760	\$510
<input type="checkbox"/> Driving a high performance corporate culture	\$760	\$510
<input type="checkbox"/> How to communicate business strategy to employees	\$760	\$510
<input type="checkbox"/> How to structure internal communication	\$570	\$380
<input type="checkbox"/> Making managers better communicators	\$760	\$510
<input type="checkbox"/> Strategic planning for internal communicators	\$420	\$280

HOW TO GUIDES

	NORMAL PRICE	SPECIAL EVENT PRICE
<input type="checkbox"/> How to develop outstanding internal communicators	\$340	\$225
<input type="checkbox"/> Developing a communication toolkit for managers	\$375	\$250
<input type="checkbox"/> Top 10 new technologies	\$375	\$250

CD-ROMS

	NORMAL PRICE	SPECIAL EVENT PRICE
<input type="checkbox"/> Internal communicator's guide to measurement	\$149	\$99
<input type="checkbox"/> Internal communicator's guide to blogging	\$149	\$99

MELCRUM E-NEWSLETTERS

<input type="checkbox"/> The social media newsletter- THE TWICE-MONTHLY E-ZINE ON SOCIAL MEDIA TOOLS	FREE
<input type="checkbox"/> The source for communicators - THE WEEKLY E-ZINE FOR COMMUNICATION PROFESSIONALS	FREE

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