



YES! Please send me a copy of
**How to use social media to engage
 employees today and **save 15%!****

How to use social media to engage employees special introductory rate:

£300 £255 US\$465 US\$395 €435 €370

Please affix your business card or print details clearly

Name _____
 E-mail _____
 Position _____
 Company _____
 Address _____

 City _____
 State/County _____
 Zip/Post Code _____
 Country _____
 Phone _____
 Fax _____

Shipping costs:

US/Canada: \$30 UK Recorded Delivery: £8.50
 Europe: €25 Rest of the World: £25/\$45

I enclose a **check/cheque** made payable to Melcrum Publishing for

Please charge my **AMEX/VISA/MASTERCARD** for the following amount

Credit Card Number Expiry Date

Signature _____

If you need to be sent an invoice, please e-mail info@melcrum.com

If you do not wish to receive relevant offers from third-party organizations, but would still like to hear from Melcrum please check this box.

If you do not wish to receive information from Melcrum or its partners, please check this box.

About Melcrum

Melcrum Publishing is a provider of strategic business information. We gather best practices from expert practitioners to help you make better business decisions.

Other publications available include: How to Structure Internal Communication, How to Measure Internal Communication, Making Managers Better Communicators, Strategic Communication Management, Employee Engagement, The Business Communicator, Strategic HR Review and Delivering Effective Senior Leadership Communication.

For more details visit: www.melcrum.com

**PUBLISHER'S
 GUARANTEE**

Buying a Melcrum report is totally risk-free so if you're not 100% satisfied you can return it in its original condition within 14 days and receive a full refund (excluding postage & packing).

MELCRUM

Connecting Communicators

**This report is essential reading
 for all senior practitioners in:**

- Corporate Communication
- Internal Communication
- Intranet Management
- Corporate/Public Affairs
- Knowledge Management
- Information Management

To order your copy today
 with the 15% launch
 discount simply fax your
 completed order form to:
**+44 (0)20 8741 9975 or
 (312) 527 4917 (within USA)**

Other Easy Ways to Order:

1. Mail your completed order form to:

North American Office
 Melcrum Publishing Ltd
 70 West Hubbard, Suite 403,
 Chicago, IL 60610, USA

European Office/Rest-of-World
 Melcrum Publishing Ltd
 Glassmills, 322b King Street,
 London W6 0AX, UK

2. Phone: +44 (0)20 8600 4670 or
 Within USA 1 866 MELCRUM,

3. E-mail: customerservice@melcrum.com

4. Online: www.melcrum.com

MELCRUM
 Connecting Communicators

Quote Reference:
SMEE07A